

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 1	WLNS	10/25/16	10/31/16	6 News This Morning II 6 News This Morning II	CM	528a-558a	11111--	:30	5	\$150.00	P2	0.00 NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 10/24/16	10/30/16	-1111--	4	\$150.00	0.00							
		Week: 10/31/16	11/06/16	1-----	1	\$150.00	0.00							
N 2	WLNS	10/25/16	10/31/16	6 News This Morning I 6 News This Morning I	CM	5a-528a	11111--	:30	5	\$150.00	P2	0.00 NM	4	\$600.00

Order / Rev: 956509
 Alt Order #: 2533216
 Flight Dates: 10/25/16 - 10/31/16

Advertiser: POL/American Action Network
 Product Desc: 2016
 Estimate: 131/997/8333

WLNS Lansing

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WLNS	10/25/16	10/31/16	6 News This Morning I 6 News This Morning I	CM	5a-528a	11111--	:30	5	\$150.00	P2	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-1111--		4				\$150.00		0.00			
		Week: 10/31/16	11/06/16	-----		0				\$0.00		0.00			
N 4	WLNS	10/25/16	10/31/16	Sa 1135p-1235a Sa 1135p-1235a	CM	1135p-1235a	-----1-	:30	1	\$100.00	P1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----1-		1				\$100.00		0.00			
		Week: 10/31/16	11/06/16	-----		0				\$0.00		0.00			
N 5	WLNS	10/25/16	10/31/16	M-F 530p-6p M-F 530p-6p	CM	529p-558p	11111--	:30	5	\$400.00	P1	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-1111--		4				\$400.00		0.00			
		Week: 10/31/16	11/06/16	1-----		1				\$400.00		0.00			
N 6	WLNS	10/25/16	10/31/16	6 News at Noon 6 News at Noon	CM	12p-1228p	--111--	:30	3	\$550.00	P2	0.00	NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	--111--		3				\$550.00		0.00			
		Week: 10/31/16	11/06/16	-----		0				\$400.00		0.00			
N 7	WLNS	10/25/16	10/31/16	6 News This Morning III 6 News This Morning III	CM	558a-630a	111-1--	:30	4	\$500.00	P1	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-11-1--		3				\$500.00		0.00			
		Week: 10/31/16	11/06/16	1-----		1				\$500.00		0.00			
N 8	WLNS	10/25/16	10/31/16	6 News at 6am Sat 6 News This Morning @6 Sa	CM	Sa 6a-7a	-----1-	:30	1	\$100.00	P2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----1-		1				\$100.00		0.00			
		Week: 10/31/16	11/06/16	-----		0				\$500.00		0.00			
N 9	WLNS	10/25/16	10/31/16	6 News This Morning IV 6 News This Morning IV	CM	630a-7a	1-111--	:30	4	\$500.00	P1	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	--111--		3				\$500.00		0.00			
		Week: 10/31/16	11/06/16	1-----		1				\$500.00		0.00			
N 10	WLNS	10/25/16	10/31/16	6 News at 5p 6 News at 5p	CM	458p-529p	11111--	:30	5	\$500.00	P2	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-1111--		4				\$500.00		0.00			
		Week: 10/31/16	11/06/16	1-----		1				\$500.00		0.00			
N 11	WLNS	10/25/16	10/31/16	6 News at 6p 6 News at 6p	CM	558p-630p	11111--	:30	5	\$1,000.00	P2	0.00	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-1111--		4				\$1,000.00		0.00			
		Week: 10/31/16	11/06/16	1-----		1				\$1,000.00		0.00			
N 12	WLNS	10/25/16	10/31/16	M-F 4p-5p M-F 4p-5p	CM	358p-458p	--111--	:30	3	\$400.00	P1	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	--111--		3				\$400.00		0.00			
		Week: 10/31/16	11/06/16	-----		0				\$1,000.00		0.00			
N 13	WLNS	10/25/16	10/31/16	CBS Sunday Morning CBS Sunday Morning	CM	CBS Sunday Morn	-----1	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----1		1				\$1,000.00		0.00			
		Week: 10/31/16	11/06/16	-----		0				\$1,000.00		0.00			
N 14	WLNS	10/25/16	10/31/16	CBS This Morning Sa CBS This Morning Sa	CM	9a-11a	-----1-	:30	1	\$400.00	P1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----1-		1				\$400.00		0.00			
		Week: 10/31/16	11/06/16	-----		0				\$1,000.00		0.00			

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WLNS Lansing

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N15	WLNS	10/25/16	10/31/16	CBS SEC College Football CBS SEC College Football	CM	330p-7p (3:30 PM-7:00 PM)	-----1-	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----1-		1				\$300.00		0.00			
		Week: 10/31/16	11/06/16	-----		0				\$1,000.00		0.00			
N16	WLNS	10/25/16	10/31/16	Su 1135p-1235a Su 1135p-1235a	CM	1135p-1235a	-----1	:30	1	\$150.00	P1	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----1		1				\$150.00		0.00			
		Week: 10/31/16	11/06/16	-----		0				\$1,000.00		0.00			
N17	WLNS	10/25/16	10/31/16	CBS This Morning CBS This Morning	CM	7a-9a	1-111--	:30	4	\$500.00	P1	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	--111--		3				\$500.00		0.00			
		Week: 10/31/16	11/06/16	1-----		1				\$500.00		0.00			
N18	WLNS	10/25/16	10/31/16	M-F 7-730p M-F 7-730p	CM	7p-730p	1-1-1--	:30	3	\$400.00	P2	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	--1-1--		2				\$400.00		0.00			
		Week: 10/31/16	11/06/16	1-----		1				\$400.00		0.00			
N19	WLNS	10/25/16	10/31/16	6 News at 8a Sat 6 News at 8a Sat	CM	8a-9a	-----1-	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----1-		1				\$200.00		0.00			
		Week: 10/31/16	11/06/16	-----		0				\$400.00		0.00			
N20	WLNS	10/25/16	10/31/16	6 News at 8a Sun 6 News at 8a Sun	CM	8a-9a	-----1	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----1		1				\$200.00		0.00			
		Week: 10/31/16	11/06/16	-----		0				\$200.00		0.00			
N21	WLNS	10/25/16	10/31/16	The Late Show Late Show/Stephen Colbert	CM	Late Show/Stephe	11111--	:30	5	\$250.00	P1	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-1111--		4				\$250.00		0.00			
		Week: 10/31/16	11/06/16	1-----		1				\$250.00		0.00			
N22	WLNS	10/25/16	10/31/16	Sat Hour 2 CRIMETIME SATURDAY	CM	9p-10p	-----1-	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----1-		1				\$500.00		0.00			
		Week: 10/31/16	11/06/16	-----		0				\$250.00		0.00			
N23	WLNS	10/25/16	10/31/16	NFL Reg Season FB NFL Reg Season FB	CM	4P-7P (4:00 PM-7:00 PM)	-----1	:30	1	\$2,000.00	P2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----1		1				\$2,000.00		0.00			
		Week: 10/31/16	11/06/16	-----		0				\$250.00		0.00			
N24	WLNS	10/25/16	10/31/16	Fri Hour 1 MACGYVER	CM	757p-9p	----1--	:30	1	\$1,500.00	P2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	----1--		1				\$1,500.00		0.00			
		Week: 10/31/16	11/06/16	-----		0				\$250.00		0.00			
N25	WLNS	10/25/16	10/31/16	LN M-F 6 News at 11 M-F	CM	11p-1135p	11111--	:30	5	\$900.00	P1	0.00	NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-1111--		4				\$900.00		0.00			
		Week: 10/31/16	11/06/16	1-----		1				\$900.00		0.00			
N26	WLNS	10/25/16	10/31/16	LN Sa 6 News at 11 Saturday	CM	11p-1135p	-----1-	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----1-		1				\$800.00		0.00			
		Week: 10/31/16	11/06/16	-----		0				\$900.00		0.00			

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N27	WLNS	10/25/16	10/31/16	Sun Hour 2 NCIS LOS ANGELOS	CM	8p-9p	-----1	:30	1	\$2,500.00	P2	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----1		1				\$2,500.00		0.00			
		Week: 10/31/16	11/06/16	-----		0				\$900.00		0.00			
N28	WLNS	10/25/16	10/31/16	M-F 730-8p M-F 730-8p	CM	730p-757p	--1-1--	:30	2	\$400.00	P1	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	--1-1--		2				\$400.00		0.00			
		Week: 10/31/16	11/06/16	-----		0				\$900.00		0.00			
N29	WLNS	10/25/16	10/31/16	Tue Hour 1 NCIS	CM	757p-9p	-1-----	:30	1	\$2,500.00	P2	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-1-----		1				\$2,500.00		0.00			
		Week: 10/31/16	11/06/16	-----		0				\$900.00		0.00			
N30	WLNS	10/25/16	10/31/16	Thur Hour 2 MOM/LIFE	CM	9p-10p	---1---	:30	1	\$2,000.00	P2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	---1---		1				\$2,000.00		0.00			
		Week: 10/31/16	11/06/16	-----		0				\$2,000.00		0.00			
N31	WLNS	10/25/16	10/31/16	Mon Hour 1 KEVIN/MAN	CM	757p-9p	1-----	:30	1	\$2,000.00	P2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----		0				\$2,000.00		0.00			
		Week: 10/31/16	11/06/16	1-----		1				\$2,000.00		0.00			
N32	WLNS	10/25/16	10/31/16	NFL Today NFL Today	CM	12P-1P (12:00 PM-1:00 PM)	-----1	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----1		1				\$300.00		0.00			
		Week: 10/31/16	11/06/16	-----		0				\$2,000.00		0.00			
N33	WLNS	10/25/16	10/31/16	LN Su 6 News at 11 Sunday	CM	11p-1135p	-----1	:30	1	\$900.00	P1	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----1		1				\$900.00		0.00			
		Week: 10/31/16	11/06/16	-----		0				\$2,000.00		0.00			
N34	WLNS	10/25/16	10/31/16	NFL Reg Season FB NFL Reg Season FB	CM	4p-7p (4:00 PM-7:00 PM)	-----1	:30	1	\$2,000.00	P2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----1		1				\$2,000.00		0.00			
		Week: 10/31/16	11/06/16	-----		0				\$2,000.00		0.00			
N35	WLNS	10/25/16	10/31/16	Tue Hour 2 BULL	CM	9p-10p	-1-----	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-1-----		1				\$2,000.00		0.00			
		Week: 10/31/16	11/06/16	-----		0				\$2,000.00		0.00			
N36	WLNS	10/25/16	10/31/16	Wed Hour 1 SURVIVOR	CM	757p-9p	--1----	:30	1	\$2,500.00	P2	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	--1----		1				\$2,500.00		0.00			
		Week: 10/31/16	11/06/16	-----		0				\$2,000.00		0.00			
N37	WLNS	10/25/16	10/31/16	Wed Hour 2 CRIMINAL MINDS	CM	9p-10p	--1----	:30	1	\$2,000.00	P2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	--1----		1				\$2,000.00		0.00			
		Week: 10/31/16	11/06/16	-----		0				\$2,000.00		0.00			
N38	WLNS	10/25/16	10/31/16	Sun Hour 3 MADAM SECRETARY	CM	9p-10p	-----1	:30	1	\$2,000.00	P2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----1		1				\$2,000.00		0.00			
		Week: 10/31/16	11/06/16	-----		0				\$2,000.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N39	WLNS	10/25/16	10/31/16	Sat Hour 3 48 HOURS	CM	10p-11p	-----1-	:30	1	\$1,000.00	P1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----1-		1				\$1,000.00		0.00			
		Week: 10/31/16	11/06/16	-----		0				\$2,000.00		0.00			
N40	WLNS	10/25/16	10/31/16	Tue Hour 3 NCIS NEW ORLEANS	CM	10p-11p	-1-----	:30	1	\$2,000.00	P2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-1-----		1				\$2,000.00		0.00			
		Week: 10/31/16	11/06/16	-----		0				\$2,000.00		0.00			
N41	WLNS	10/25/16	10/31/16	Sun Hour 4 ELEMENTARY	CM	10p-11p	-----1	:30	1	\$1,500.00	P2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----1		1				\$1,500.00		0.00			
		Week: 10/31/16	11/06/16	-----		0				\$2,000.00		0.00			
N42	WLNS	10/25/16	10/31/16	Fri Hour 2 HAWAII FIVE-O	CM	9p-10p	----1--	:30	1	\$2,500.00	P1	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	----1--		1				\$2,500.00		0.00			
		Week: 10/31/16	11/06/16	-----		0				\$2,000.00		0.00			
N43	WLNS	10/25/16	10/31/16	Sun Hour 1 60 MINUTES	CM	658p-8p	-----1	:30	1	\$4,000.00	P1	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----1		1				\$4,000.00		0.00			
		Week: 10/31/16	11/06/16	-----		0				\$2,000.00		0.00			
													Totals	85	\$66,400.00